



NEWS RELEASE

FOR IMMEDIATE RELEASE

(Wednesday, August 24, 2001)

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PBF Innovates by providing stage for entrepreneurial Elevator Pitches

HONOLULU--Elevator pitches now have a venue in Hawaii – one with a view! Aiming to raise the bar, PBF innovates again by introducing the opportunity for entrepreneurs looking for capital to give a short presentation about their company mission and funding needs. These are the shortest ‘presentations’ you’ll ever encounter as PBF gives the stage to the entrepreneur for a mere 30 to 60 seconds. An ‘elevator pitch’ is based on the premise of how one should respond if found in the elevator with an influential business person and given the chance to explain their concept and its merits during the short ride. Venture capitalists and ‘angels’ in the audience are often bombarded with propositions and plans. The elevator pitches give entrepreneurs a chance to speak up and create some buzz for their business, while enabling investors to seek out those who *they* may feel they’d like to pursue for funding.

Pacific Business Forums brings dynamic leaders from the Mainland and Asia to the Islands to share insights into current and emerging trends, opportunities, and business practices across key industries and markets. Utilizing a format of monthly high-level breakfast gatherings, Pacific Business Forums’ Strategic Knowledge Series in Finance, Venture Capital, Technology, Law and New Media offers Hawaii executives valuable resources for moving their business forward in the global marketplace. For more information visit www.pacificforums.com.